



Spatial Energy and Global Mapper Announce New Alliance for Energy Market

Unlimited access now included from Spatial Energy's Spatial on Demand Service

BOULDER, Colo., USA, 8 March 2012 – [Spatial Energy](#) and [Blue Marble Geographics](#) today announced a new alliance to distribute content and software to the Energy market worldwide. Spatial Energy's foundation imagery content will now be freely available within the Global Energy Mapper™ software application. Blue Marble Geographics will speed development plans for Global Energy Mapper to integrate with cloud imagery services provided by Spatial Energy and increase features focused on serving the Energy sector.

In addition, Spatial Energy Beijing Technology will serve as the exclusive distributor for all Blue Marble Geographics products in China and will create a Chinese language version of Global Energy Mapper.

"The Global Energy Mapper desktop application is a user friendly tool that provides easy access to streaming raster data layers from our Spatial on Demand™ cloud service offering," said Spatial Energy President Bud Pope. "Non-GIS users can quickly re-project energy specific data, layout seismic, and well pad locations and form mash-ups of vector, DEMs, and imagery to create 3D renderings"

Developed specifically for customers in the oil, gas and mining professions, Global Energy Mapper enables users to import and export all types of Geospatial data in hundreds of formats as they view, edit and apply GIS functionality to popular raster, elevation and vector data sets. Built-in functionality developed for energy applications includes distance and area calculations, raster blending, contrast adjustment, elevation querying, line of sight measurement, and cut-and-fill volume determination. Global Energy Mapper also contains specialized oil and gas symbols and terminology.

"Blue Marble is committed to continuing development of software functionality that addresses the unique needs of oil, gas and mining companies," said Patrick Cunningham, Blue Marble President. "We will continue to consult with Spatial Energy and its customers for their specific expertise to meet the needs of global operators, leveraging imagery, elevation and analytics to the workflows of energy company requirements."

Spatial on Demand is an enterprise geospatial data management and delivery system available by subscription from Spatial Energy. It gives organizations worldwide access to their own geospatial data sets, as well as free and premium Spatial Energy data sets, delivered seamlessly and securely via Spatial Energy's global cloud-based services directly into Global Energy Mapper and other popular oil and gas mapping packages such as Esri, IHS Petra and IHS Kingdom, Geographix, Google Earth, Petrel and AutoCAD.

The Spatial on Demand image layers now available for free in Global Energy Mapper via its' global cloud service include the following:

- Bing Maps – Imagery and Streets Hybrid Layer
- Global SRTM Hillshade Data – Color

- Landsat Natural Color
- Landsat 7,4,2 Band Combination
- Global Basemap Reference Layer
- One Meter USA Up-to-Date Basemap
- USA National Elevation Data Set
- USGS Topographic Maps

Global Energy Mapper customers will also have the option of purchasing Premium Spatial on Demand imagery products inside the desktop software for immediate streaming delivery to the application. Premium products include aerial and satellite imagery from DigitalGlobe, GeoEye, SPOT (Astrium), Aster, Intermap, Landsat, East View Cartographic, and RapidEye.

About Blue Marble Geographics

Blue Marble Geographics of Gardiner, ME is a leading developer and provider of software products and services for highly accurate geospatial data conversion solutions. Blue Marble is known for their coordinate conversion expertise and is the developer of The Geographic Calculator and GeoCalc SDK. In November 2011, Blue Marble acquired Global Mapper, LLC. and is pleased to introduce Global Mapper desktop and SDK software to its product line.

About Spatial Energy

Headquartered in Boulder, Colo., Spatial Energy is committed to providing the best value for energy-specific [imagery, imagery solutions](#) and [online enterprise imagery and data management services](#) for oil and gas companies operating globally. Imagery is available on demand from our data archives, by tasking satellites and aerial providers, by speculative collection and by hosting corporate imagery. Our Enterprise Remote Sensing Solutions (ES2) provides one source for a full range of remote sensing services developed by energy industry experts. Simplified contracting and pricing is guaranteed for any of our services, along with global service delivered 24/7 and fast, online access and storage of solution results. Our data is tailored for use with energy-specific geological and geophysical desktop applications, as well as web applications and geoportals. We offer subscription programs such as the Spatial Energy Partner Program (EPP), BasinWatch and Spatial on Demand (www.spatialondemand.com) to provide simplified, cost effective access to acquiring and managing imagery and related services as a corporate asset. Visit www.spatialenergy.com.

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